

University of Pretoria Yearbook 2022

Business technology enablement 814 (GIJ 814)

Qualification Postgraduate

Faculty [Gordon Institute of Business Science](#)

Module credits 6.00

NQF Level 09

Prerequisites No prerequisites.

Contact time 21 Hours

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 1 or Semester 2

Module content

More than ever, Information technology (I.T.) is dramatically transforming the business and public-sector landscape and is having a direct impact on our prospects, our existing/future customers and society. In the past the business architecture and business strategies would be depicted and then they would verbalize the need to I.T to enable and execute on the need. The model has now been turned on its head and recently seen a shift where technology is influencing and significantly affecting the strategic landscape and direct business model from the onset which needs to be core to the businesses strategic landscape, in turn creates opportunities and constraints that Senior Executives and Managers need to address in many aspects to drive their digital imperative.

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